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NEW YORK LIFE AGENT MITCH ROSENBERG HELPS CHILDREN'S HOSPITAL LOS ANGELES TO RECEIVE COMMUNITY IMPACT GRANT FROM NEW YORK LIFE

THOUSAND OAKS, CA, October xxx, 2015- Mitch Rosenberg, a New York Life agent based in Thousand Oaks, announced today that Children's Hospital Los Angeles has again received a \$15,000 Community Impact Grant from New York Life as the result of his efforts to raise money and support the hospital's Spiritual Care Services Program.

The grant will support palliative care and bereavement services provided by Children's Hospital Los Angeles. This is the second time that Rosenberg's efforts have resulted in the Community Impact Grant being awarded to Children's Hospital Los Angeles.

"We are grateful for New York Life's investment in Children's Hospital Los Angeles' Spiritual Care Services Program, which will change many lives for the better," said Rev. Dagmar Grefe, PhD, manager of spiritual care and clinical pastoral education at Children's Hospital Los Angeles. "Without the support from generous donors such as New York Life, we wouldn't be able to provide the services that we do for patients and families."

"New York Life encourages our agents and employees to devote their time, energy and talents to making good things happen where we live and work," said Rosenberg who is based in the company's Thousand Oaks General Office. "We are pleased that our partnership with organizations like Children's Hospital Los Angeles can have a positive and lasting impact in our local community."

The Community Impact Grant program awards grants of up to \$25,000 to local nonprofit organizations which are championed by New York Life agents and employees to serve the needs of their local communities. More than 366 grants totaling more than \$4.7 million have been awarded to nonprofits across the country since the program's inception in 2008.

New York Life Insurance Company, a *Fortune* 100 company founded in 1845, is the largest mutual life insurance company in the United States* and one of the largest life insurers in the world. New York Life has the highest possible financial strength ratings currently awarded to any life insurer from all four of the major credit rating agencies: A.M. Best (A++), Fitch (AAA), Moody's Investors Service (Aaa), Standard & Poor's (AA+).** Headquartered in New York City, New York Life's family of companies offers life insurance, retirement income, investments and long-term care insurance. New York Life Investments*** provides institutional asset management. Other New York Life affiliates provide an array of securities products and services, as well as retail mutual funds. Please visit New York Life's website at www.newyorklife.com for more information.

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*Based on revenue as reported by “*Fortune* 500 ranked within Industries, Insurance: Life, Health (Mutual),” *Fortune* magazine, 6/15/15. For methodology, please see <http://fortune.com/fortune500/>.

**Individual independent rating agency commentary as of 8/11/15.

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Children's Hospital Los Angeles has been named the best children's hospital on the West Coast and among the top five in the nation for clinical excellence with its selection to the prestigious U.S. News & World Report Honor Roll. Children's Hospital is home to The Saban Research Institute, one of the largest and most productive pediatric research facilities in the United States. Children's Hospital is also one of America's premier teaching hospitals through its affiliation since 1932 with the Keck School of Medicine of the University of Southern California. Visit www.CHLA.org.

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