

WHERE YOU ARE TO WHERE YOU WANT TO BE

When you're focused on building your future, it's easy to overlook the life you're living right now.

At Ellis Insurance & Financial Group, we're here to lighten that load. We help you clarify what truly matters to you and craft personalized strategies to help you achieve it. Think of us as your financial support system: guiding your steps, managing the details, and helping you stay on track. That way, you can focus on what you love most, while still making meaningful progress



What We Offer

Our dedicated team offers a comprehensive suite of services, products, and strategies designed to support your financial goals at every stage of life. Whether you're planning for retirement, protecting your family's future, or seeking to grow your investments, we're here to provide the expertise and personalized solutions you need.



For Businesses

- Succession Planning
- Executive Benefits
- Employee Benefits
- Key Person Insurance
- Buy-Sell Planning
- Deferred Compensation



For Families

- Retirement Planning
- Wealth Strategies
- Estate Planning
- Asset Protection
- Disability & Extended Care
- Charitable Planning



Investments*

- Wealth Strategies
- Investment Advisory
- Financial Planning
- Fund Advisory Program
- Rep-Directed Programs



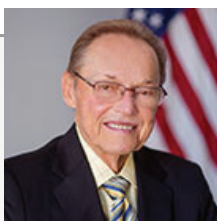
Products

- Life Insurance
- Annuities
- Senior Planning



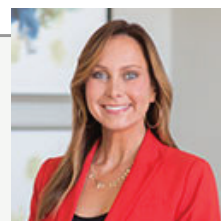
Daryl R. Ellis
CFP®, CAP®

Financial Adviser / Principal
daryl@ellisfinancial.com
(225) 925-8312 x 201



Gordon D. Ellis Jr.
CLU®, ChFC®

Financial Adviser / Principal
gordon@ellisfinancial.com
(225) 925-8312 x 203



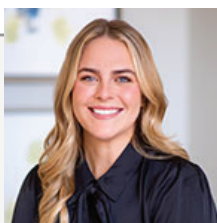
Kellie J. Bass

Associate Financial Adviser
kellie@ellisfinancial.com
(225) 925-8312 x 202



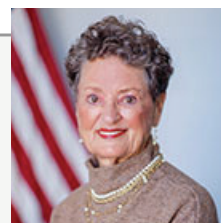
Ann Levy

Licensed Service Assistant
ann@ellisfinancial.com
(225) 925-8312 x 204



Audrey Greely

Licensed Service Assistant
audrey@ellisfinancial.com
(225) 925-8312 x 207



Lou Ellis

Office Administrator
(225) 925-8312 x 206

Call: (225) 925-8312 | Text: 225-777-8332 | Email: daryl@ellisfinancial.com
8280 YMCA Plaza Drive, Building 1 Baton Rouge, LA 70810

*Financial Planning is offered through Gordon Ellis & Daryl Ellis' affiliation with Eagle Strategies LLC, a Registered Investment Adviser. Gordon and Daryl Ellis are Registered Representatives offering securities through NYLIFE Securities, Member FINRA/SIPC, A Licensed Insurance Agency. Ellis Insurance & Financial Group is independently owned and operated from NYLIFE Securities LLC and its affiliates and does not provide tax, legal or accounting advice.