

Meredith C. Moore

Founder & CEO of Artisan Financial Strategies



Meredith Moore is the founder of Artisan Financial Strategies, LLC and has been a financial advisor for 25 years with a focus on financial planning for women in senior leadership in corporate America and women founders of small business. She holds a Bachelor of Industrial and Systems Engineering from Georgia Tech, is a 2017 graduate of Leadership Atlanta, a 2021 Atlanta Business Chronicle “Woman of Influence” honoree, and a member of Entrepreneurs Organization and International Women’s Forum. She is also a board member for the Atlanta Women’s Foundation and the Clarkston Community Health Center. She has guest lectured at Georgia Tech’s Scheller College of Business and Emory’s Goizueta business school. She has spoken at over a dozen Fortune 500/100 affinity groups, and is a TEDx Women speaker. Her articles on the power dynamics of money have also been published and quoted in publications such as Forbes and US News and World Report.

Creating a strong rapport with audiences of every size, Ms. Moore has presented at numerous Fortune 500 companies, Georgia Institute of Technology’s Scheller College of Business, the Wall Street Journal’s Women In the Workplace Symposium, among many other venues including:

- WSJ Women In the Workplace
- HD Supply
- KPMG
- NCR
- UPS
- ADP
- LexisNexis
- Splunk
- National Association for Public Defense
- EY
- RSM
- Jabian Consulting
- Young Women Leaders Forum
- Mercer

Meredith’s TEDx talk, “The right way for couples to talk about money” addresses five key areas that impact money and relationships. Her compelling style helps her convey complex information in a way that resonates with her audience, whether she’s addressing small senior leadership teams, large employee resource groups, or international audiences of thousands.

Visit tinyurl.com/meredithmoore to watch a short sampling of Meredith’s talks.

To request a customized presentation or schedule Ms. Moore for an event, contact Artisan Financial Services at (770) 587-0281 or email mmoore@artisanfsonline.com.